

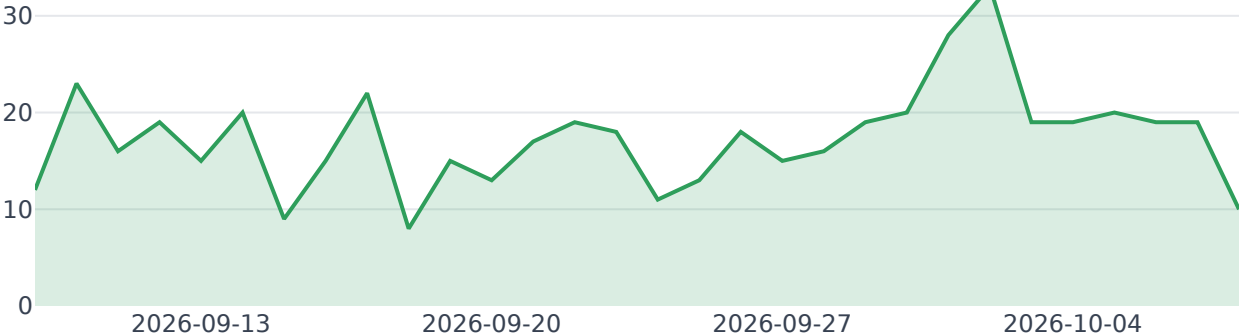
# Travel

## Travel metrics

Travel Users Per Day

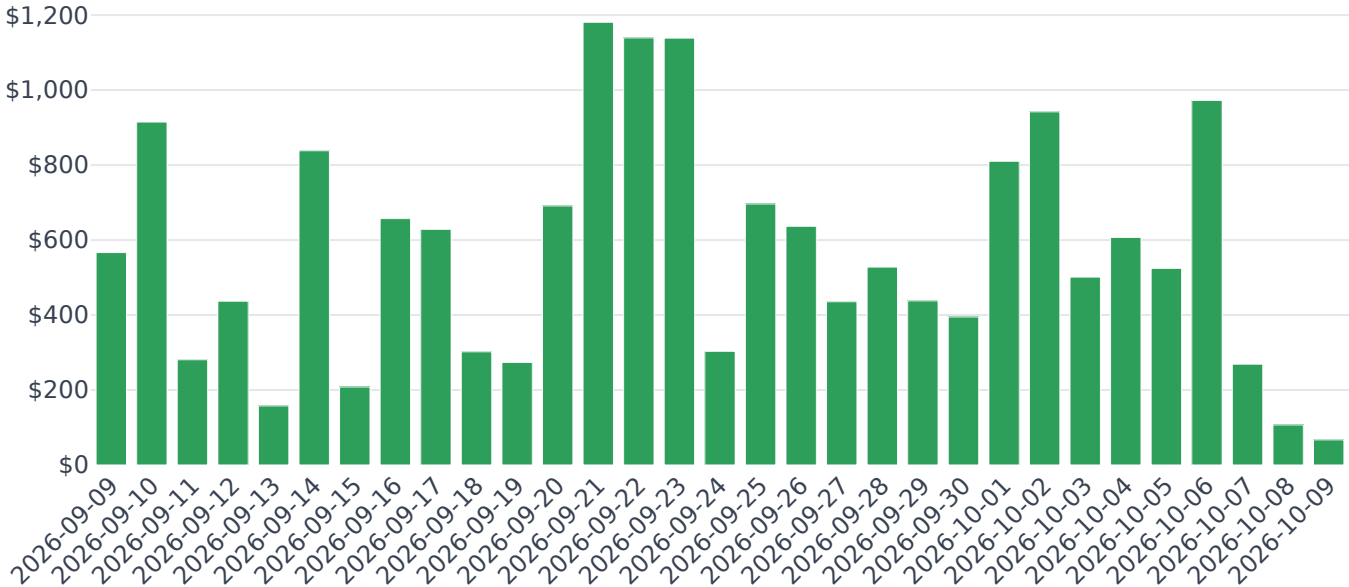
10

▼ 47.4% vs prior day



Travel Revenue Per Day

Last 30 complete days plus today so far



Travel Funnel

Users who opened travel versus users who booked, by day

| Date       | Users Clicked | Users Booked |
|------------|---------------|--------------|
| 2026-10-09 | 1,715         | 0            |
| 2026-10-08 | 4,377         | 8            |
| 2026-10-07 | 4,539         | 19           |
| 2026-10-06 | 4,803         | 19           |
| 2026-10-05 | 4,552         | 20           |
| 2026-10-04 | 4,761         | 19           |
| 2026-10-03 | 4,540         | 19           |
| 2026-10-02 | 4,794         | 33           |
| 2026-10-01 | 4,972         | 28           |
| 2026-09-30 | 4,750         | 20           |
| 2026-09-29 | 4,669         | 19           |
| 2026-09-28 | 4,574         | 16           |
| 2026-09-27 | 5,076         | 15           |
| 2026-09-26 | 4,568         | 18           |
| 2026-09-25 | 4,865         | 13           |
| 2026-09-24 | 4,382         | 11           |
| 2026-09-23 | 4,240         | 18           |
| 2026-09-22 | 4,313         | 19           |
| 2026-09-21 | 4,447         | 17           |
| 2026-09-20 | 4,757         | 13           |
| 2026-09-19 | 4,375         | 15           |
| 2026-09-18 | 4,339         | 8            |
| 2026-09-17 | 4,366         | 22           |
| 2026-09-16 | 4,394         | 15           |
| 2026-09-15 | 4,558         | 9            |
|            |               |              |

| Date       | Users Clicked | Users Booked |
|------------|---------------|--------------|
| 2026-09-14 | 4,538         | 20           |
| 2026-09-13 | 4,902         | 15           |
| 2026-09-12 | 4,172         | 19           |
| 2026-09-11 | 4,501         | 16           |
| 2026-09-10 | 4,900         | 23           |
| 2026-09-09 | 4,869         | 12           |

Snapshot from run 2026-10-09T1549Z, generated 2026-10-09T15:49:26Z from commit af0c0668. The numbers were read from Snowflake once, when this page was generated, and never refresh.