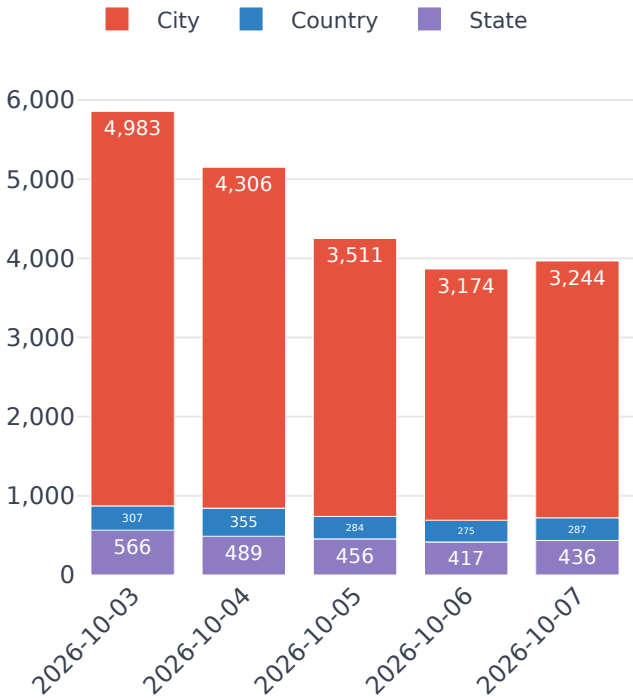


In-app purchases

Badges

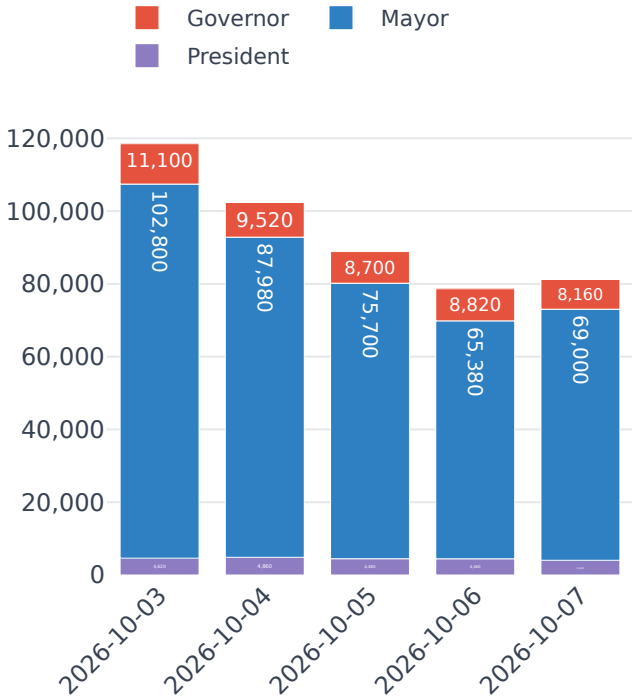
Badges Sold by Location

Last 5 complete days



Badge Payouts by Title

Atlas Bucks paid to Governors, Mayors and Presidents · last 5 complete days



Parcel metrics

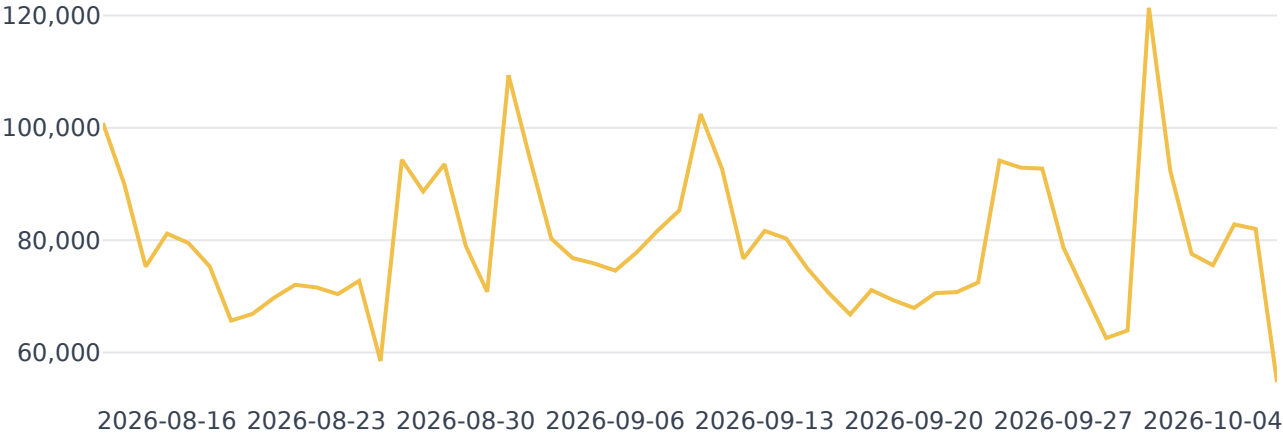
Parcel Average Across All Players

10.00

Global Parcels Sold

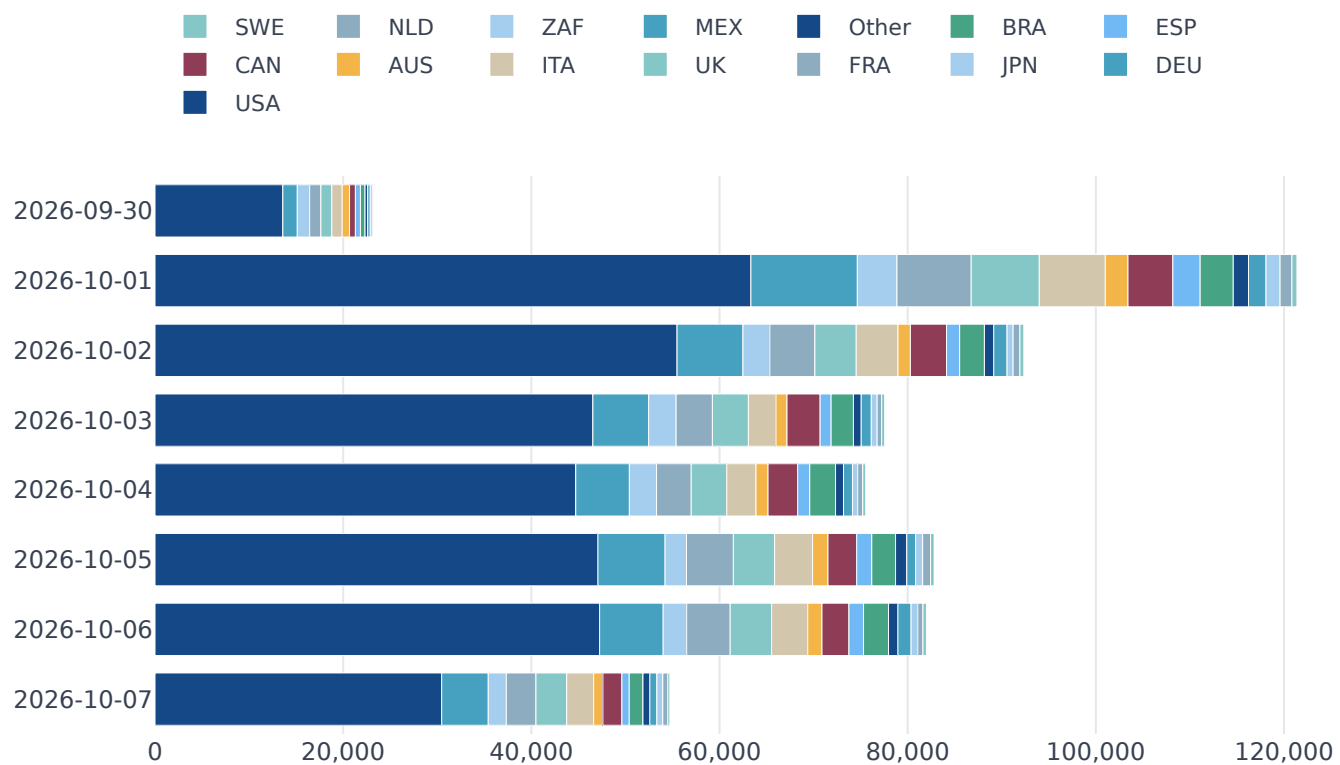
54,719

▼ 33.3% vs prior day



Parcels Sold by Country

Last 7 complete UTC days · top 14 countries, the rest grouped as Other

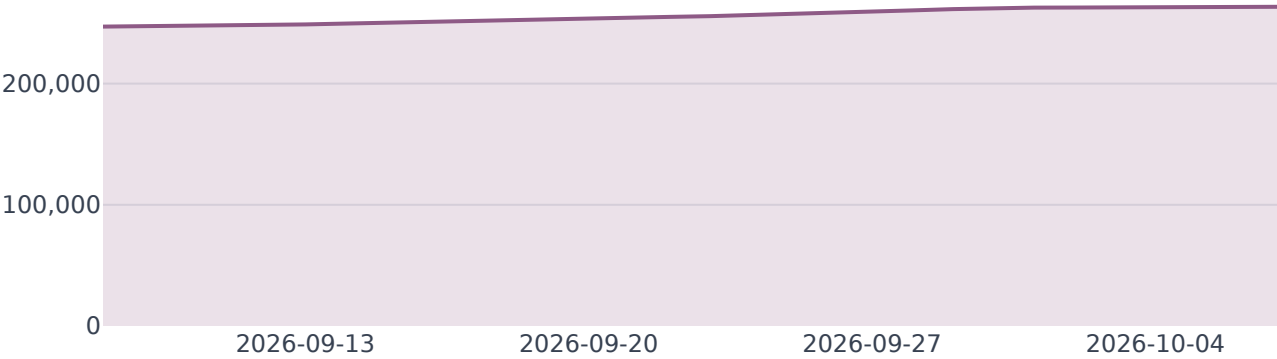


Parcel upgrades

Parcel Upgrades Placed (cumulative)

263,367

▲ 0.4% vs 7 days earlier



Renamed from Sigma's "Lendendary Parcel Upgrades"

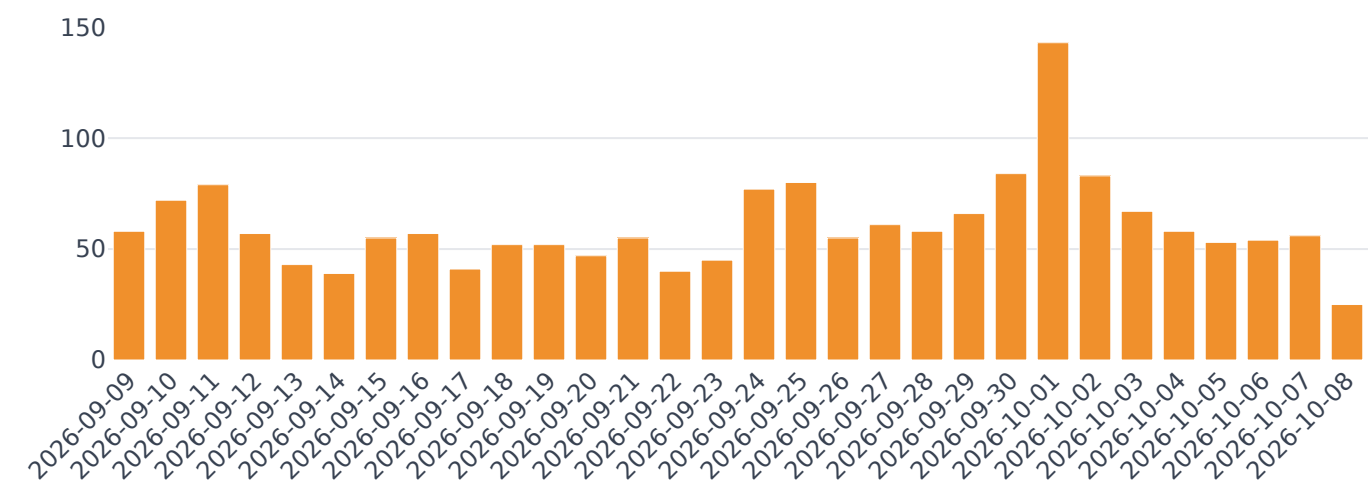
The Sigma tile counted every parcel upgrade that has been placed, whatever its rarity (legendary upgrades are about 30k of the total), so the tile is named for what it measures.

Subscription metrics

Atlas Explorer Club · daily

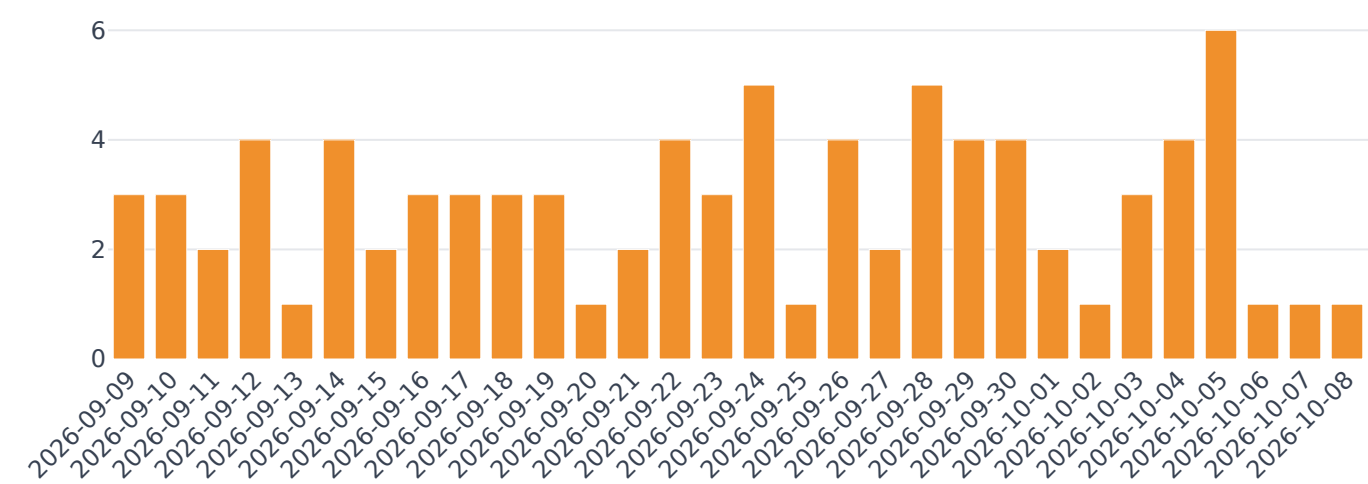
Monthly AEC Subscriptions by Day

Last 30 days including today



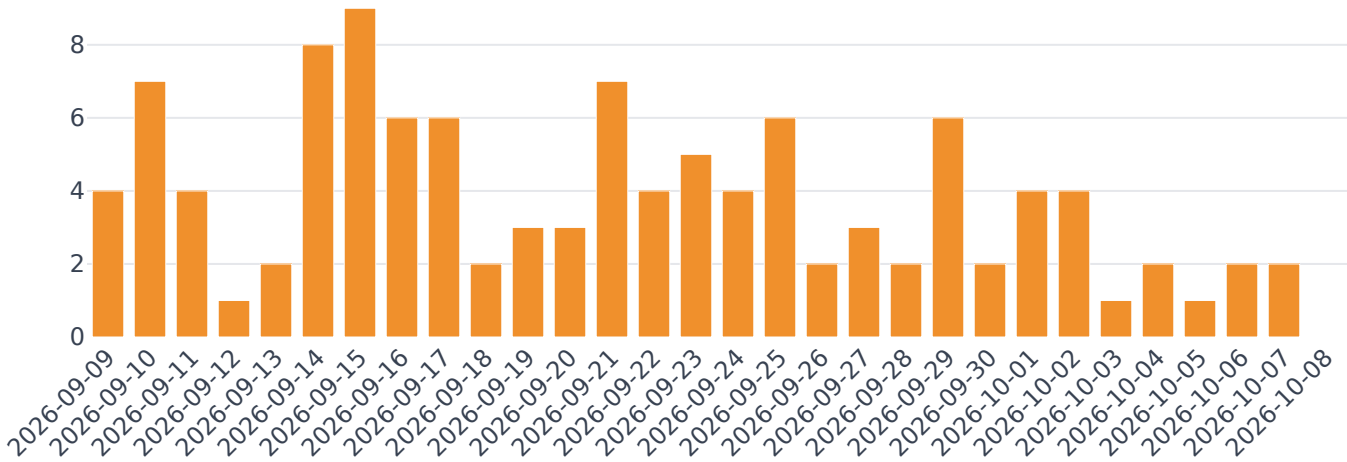
Annual AEC Subscriptions by Day

Last 30 days including today



Monthly AEC Cancellations by Day

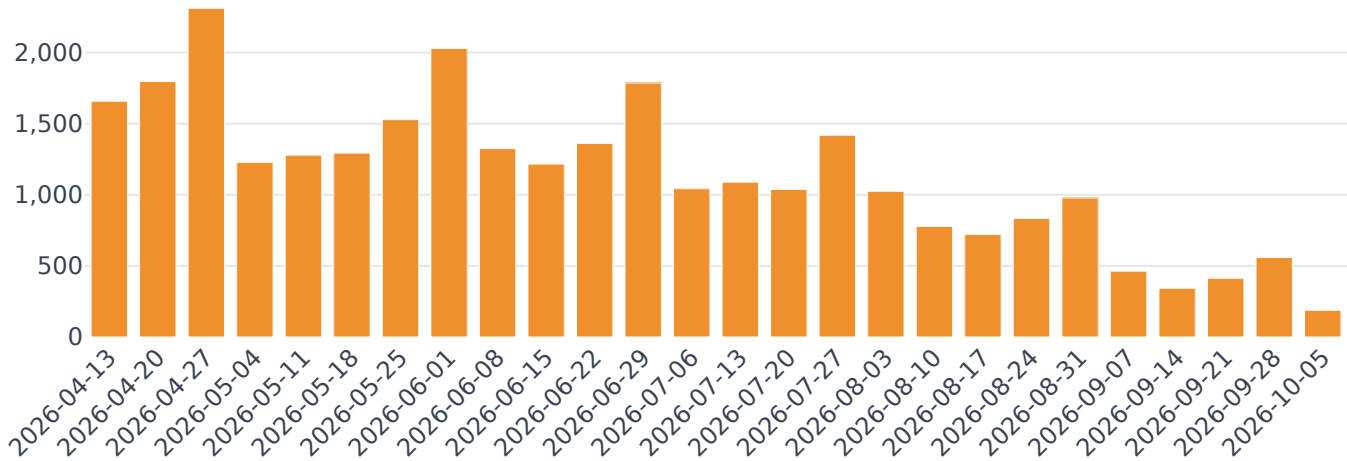
Last 30 days including today



Atlas Explorer Club • weekly

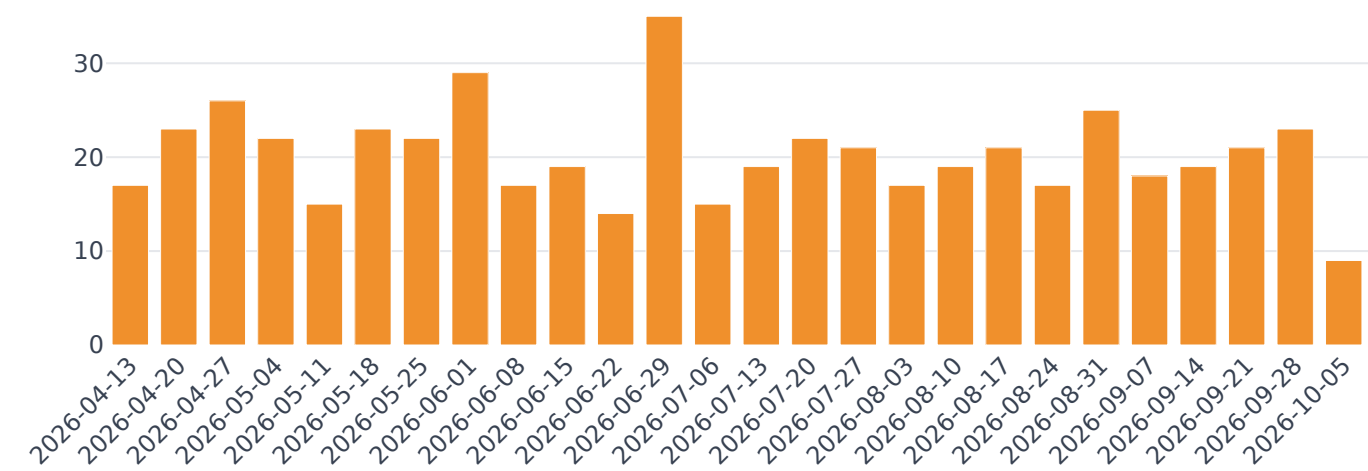
Monthly AEC Subscriptions by Week

Monday-start weeks • last 26 weeks, current week to date



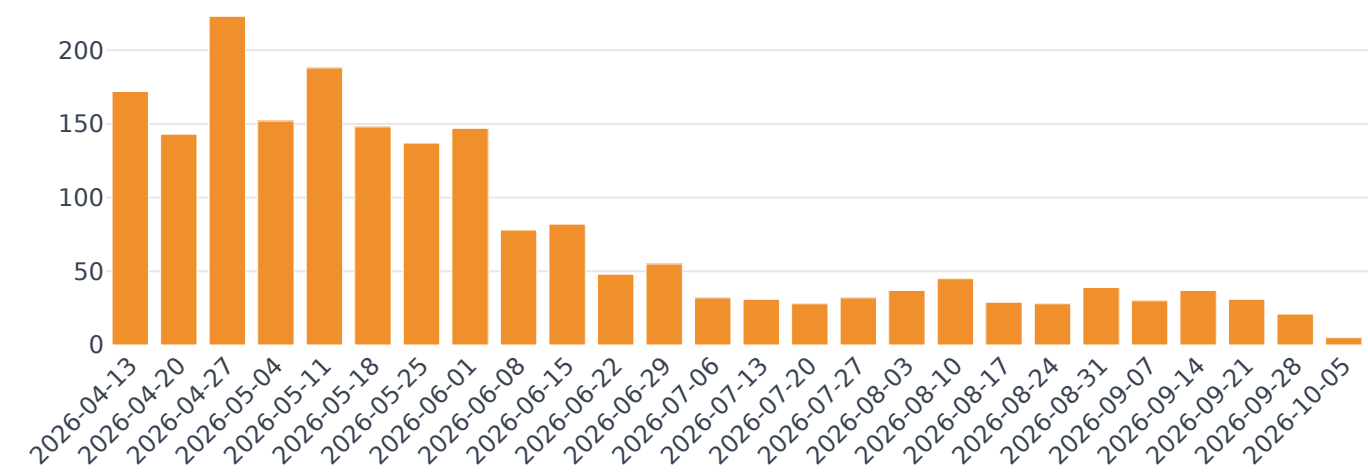
Annual AEC Subscriptions by Week

Monday-start weeks · last 26 weeks, current week to date



Monthly AEC Cancellations by Week

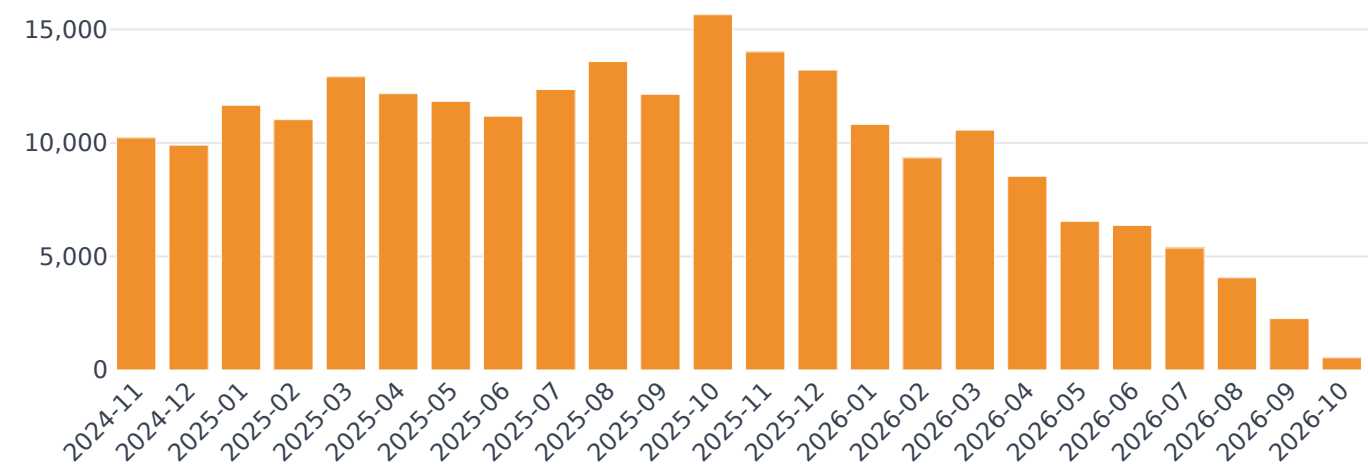
Monday-start weeks · last 26 weeks, current week to date



Atlas Explorer Club · monthly

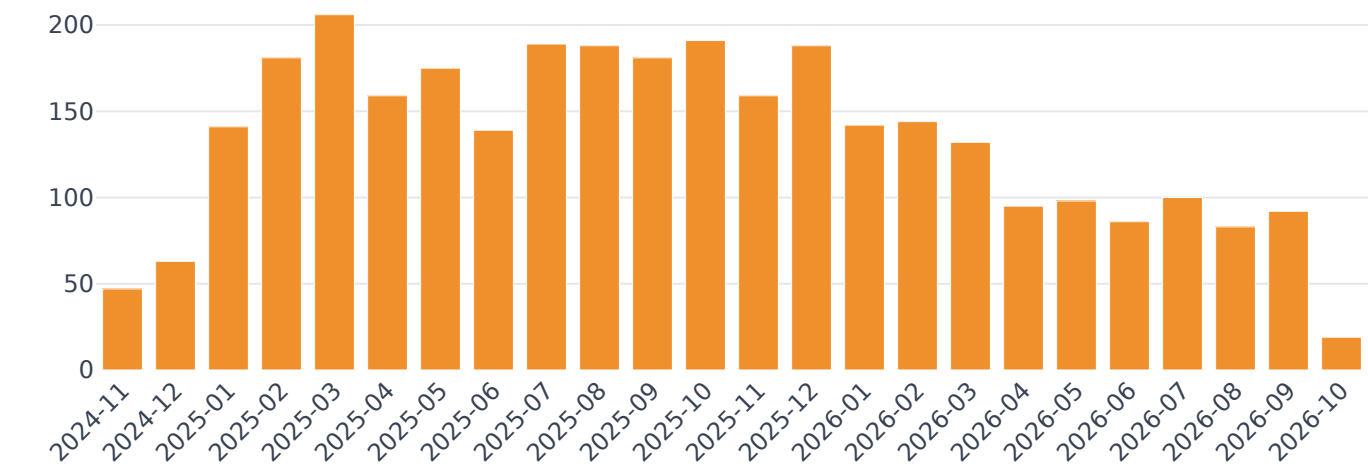
Monthly AEC Subscriptions by Month

Last 24 months, current month to date



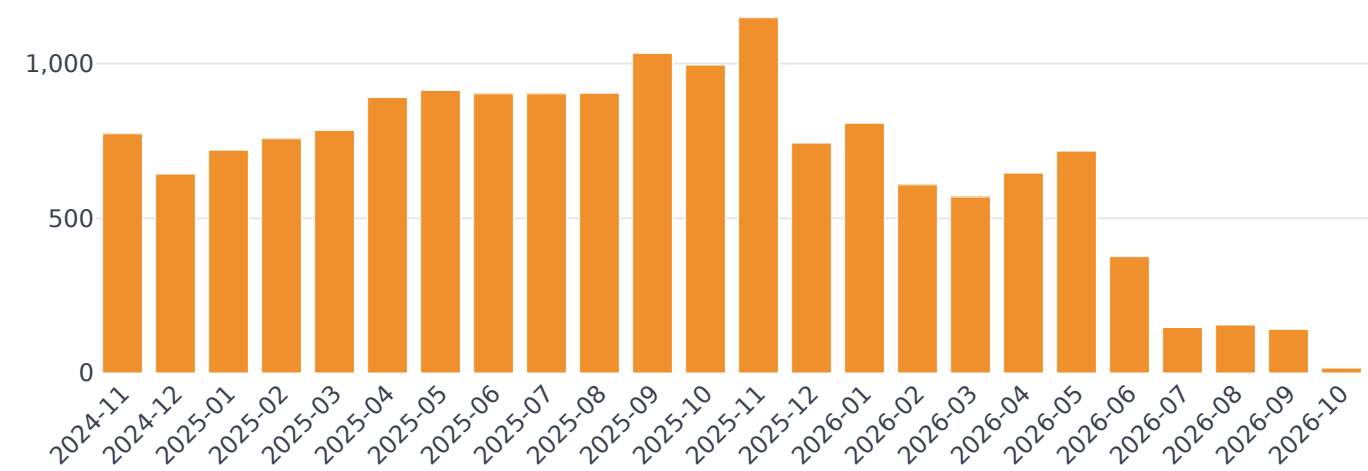
Annual AEC Subscriptions by Month

Last 24 months, current month to date



Monthly AEC Cancellations by Month

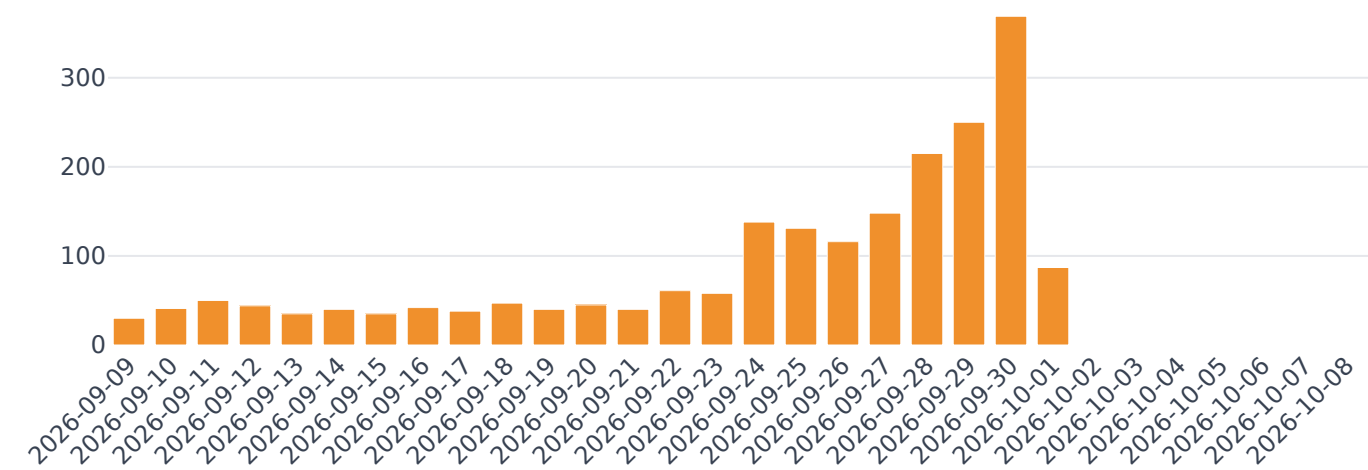
Last 24 months, current month to date



Season Pass • daily

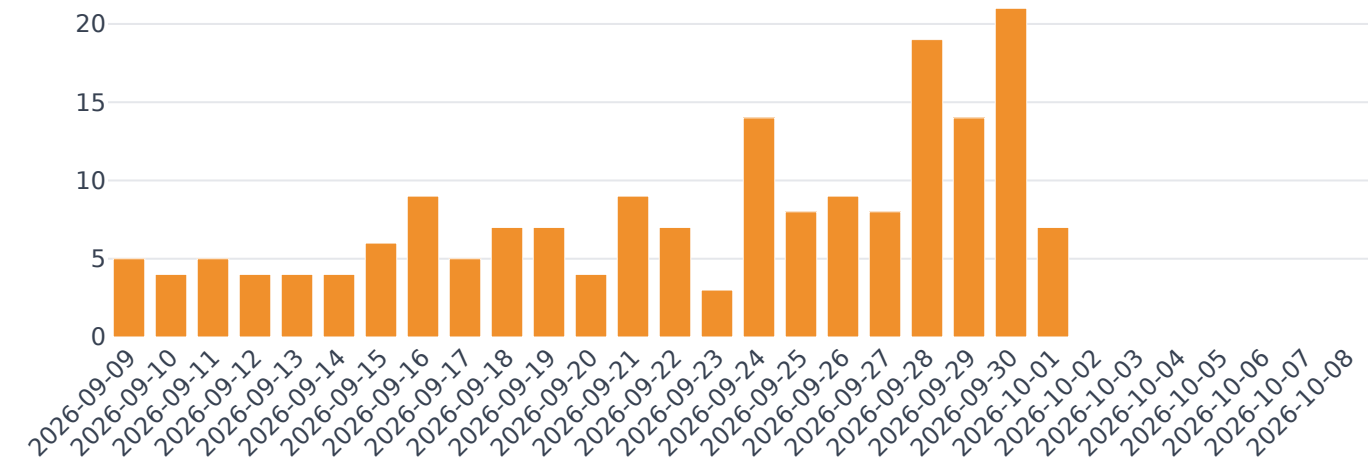
Monthly SP Subscriptions by Day

Last 30 days including today



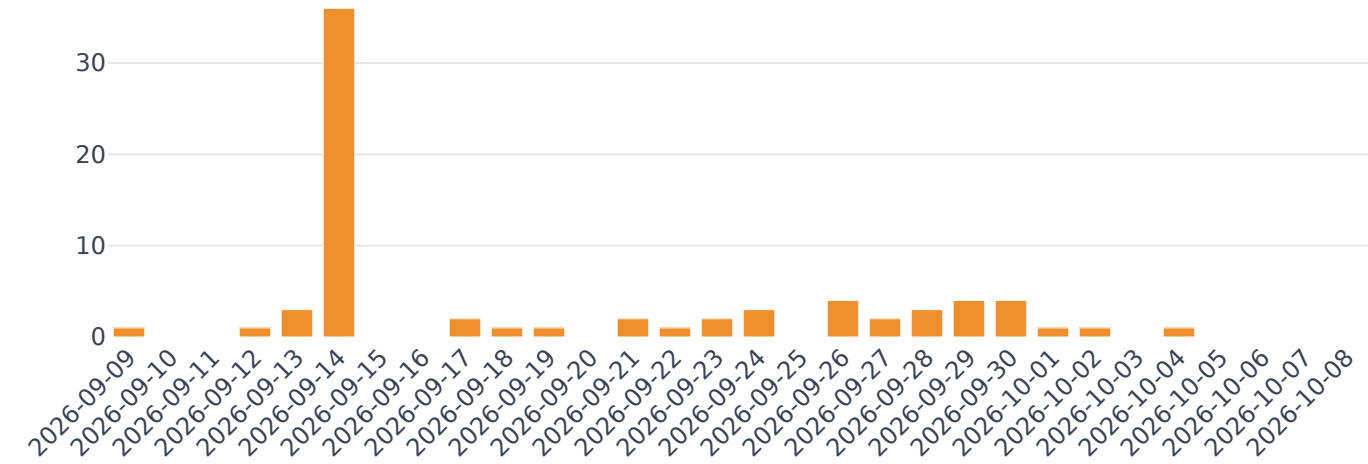
Annual SP Subscriptions by Day

Last 30 days including today



Monthly SP Cancellations by Day

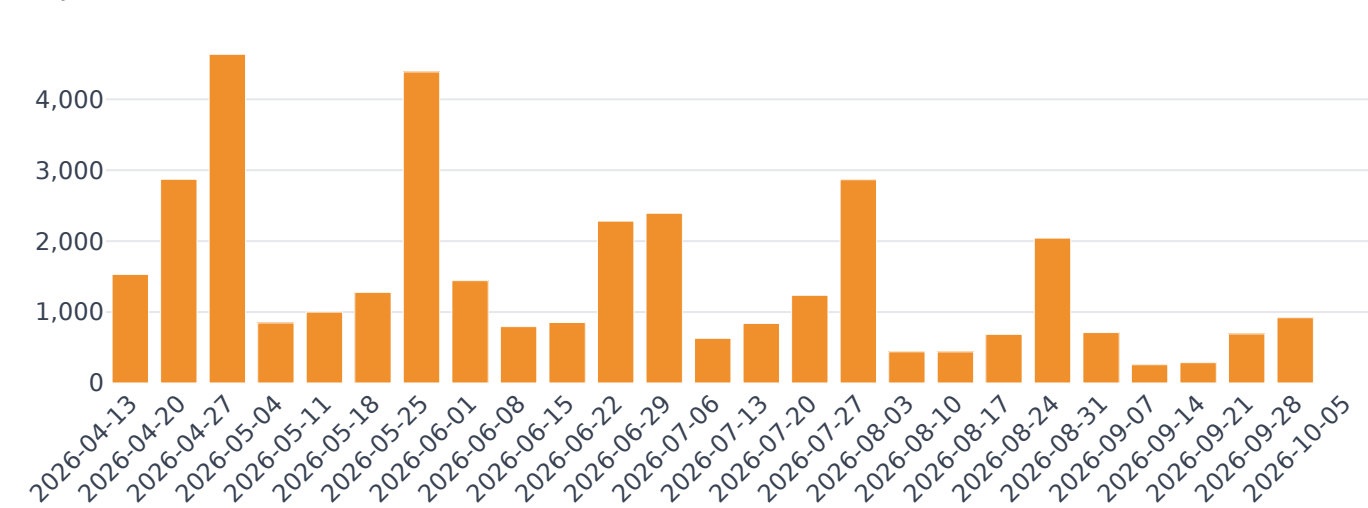
Last 30 days including today



Season Pass · weekly

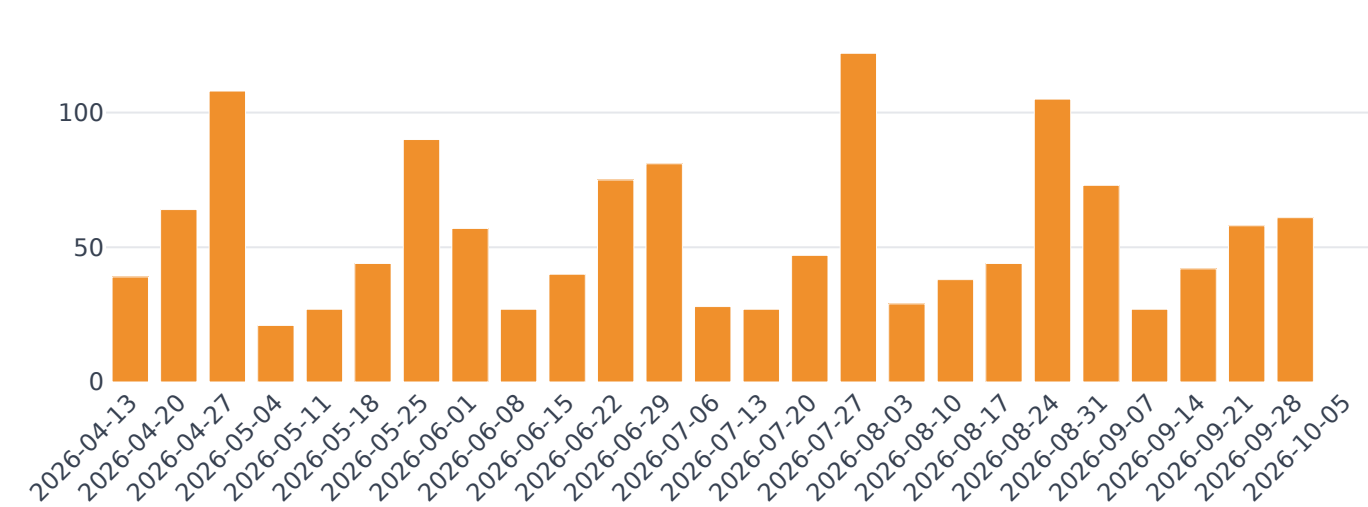
Monthly SP Subscriptions by Week

Monday-start weeks · last 26 weeks, current week to date



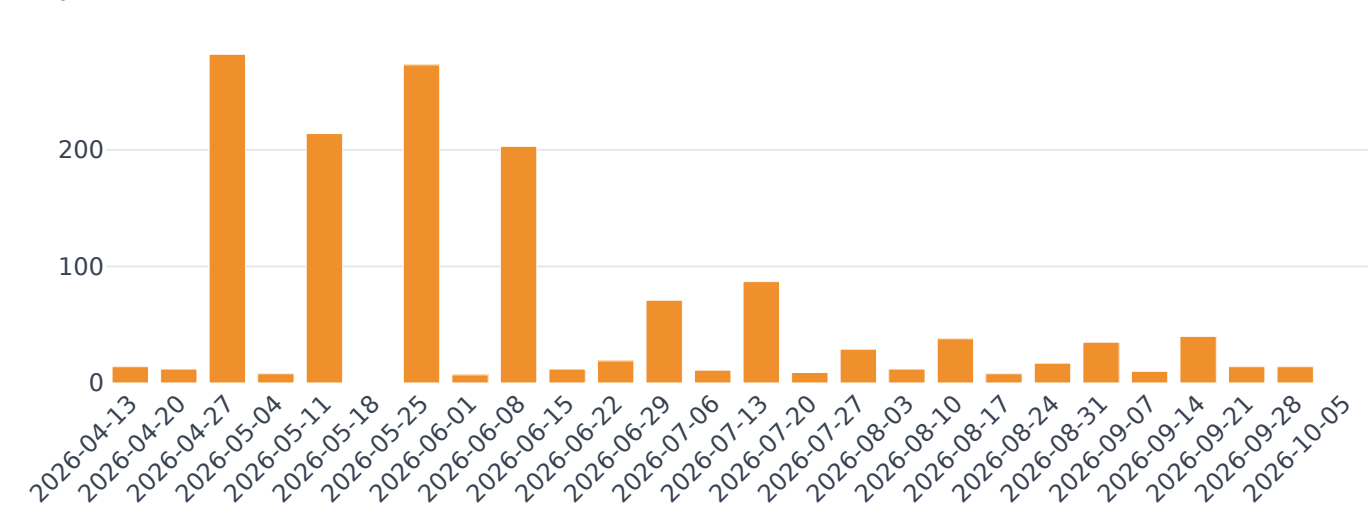
Annual SP Subscriptions by Week

Monday-start weeks · last 26 weeks, current week to date



Monthly SP Cancellations by Week

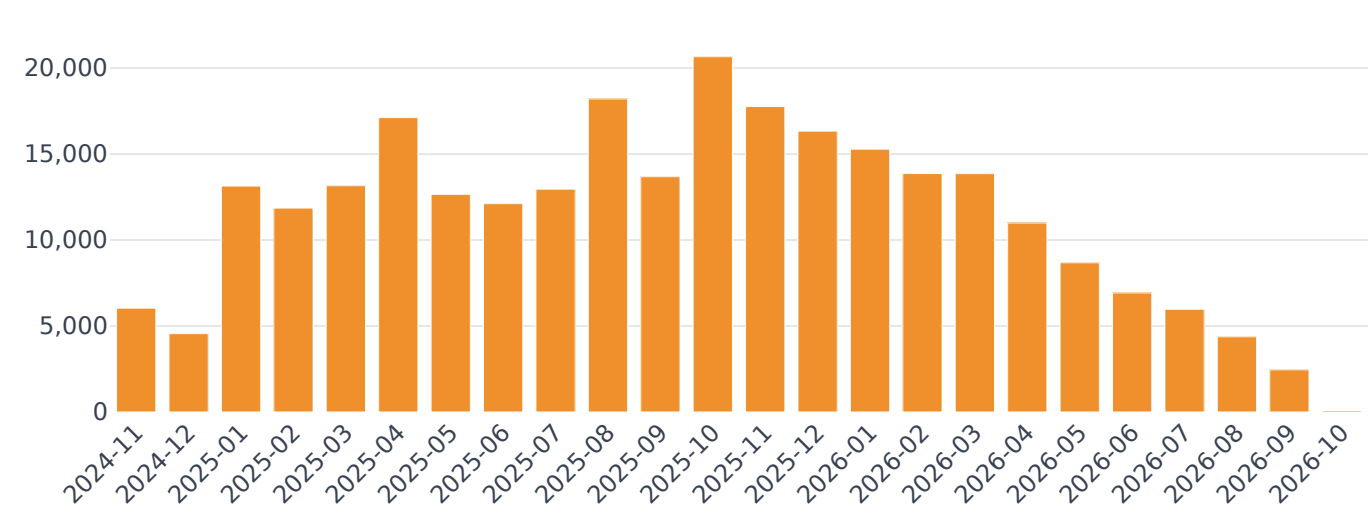
Monday-start weeks · last 26 weeks, current week to date



Season Pass · monthly

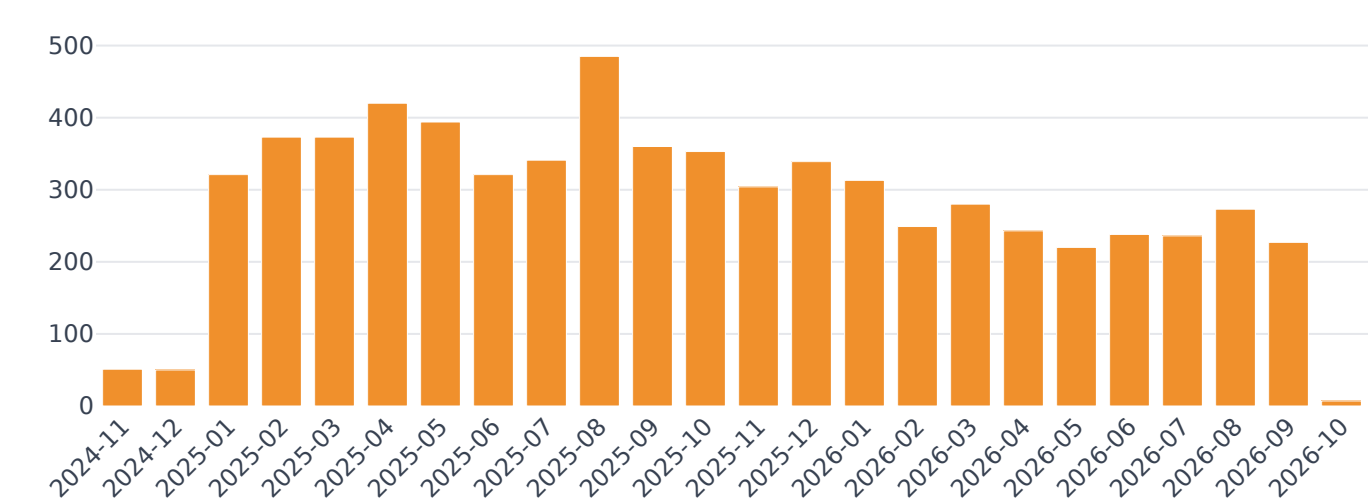
Monthly SP Subscriptions by Month

Last 24 months, current month to date



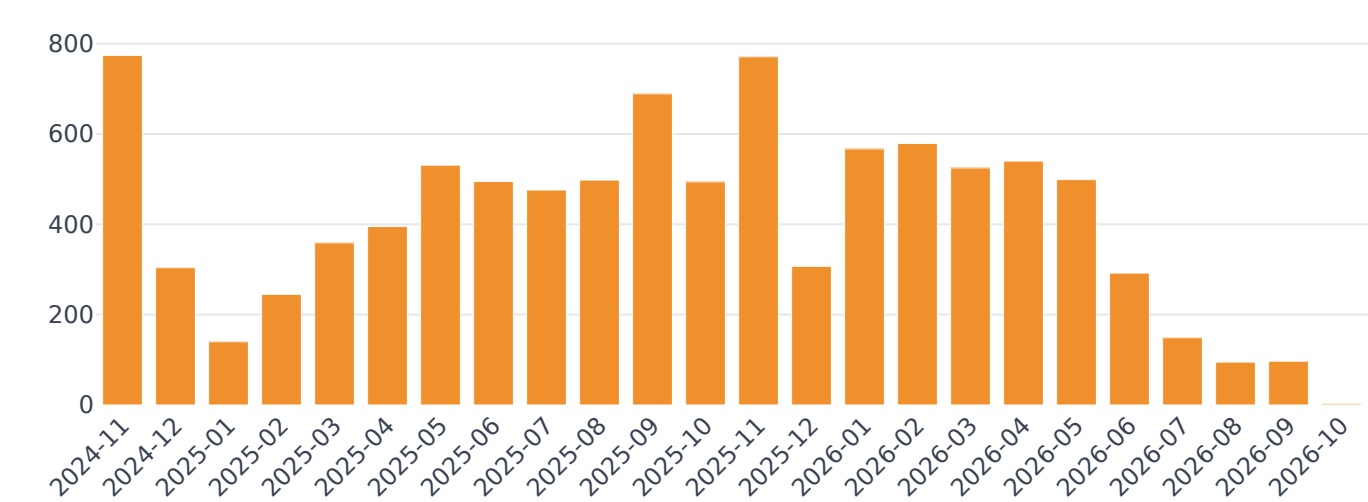
Annual SP Subscriptions by Month

Last 24 months, current month to date



Monthly SP Cancellations by Month

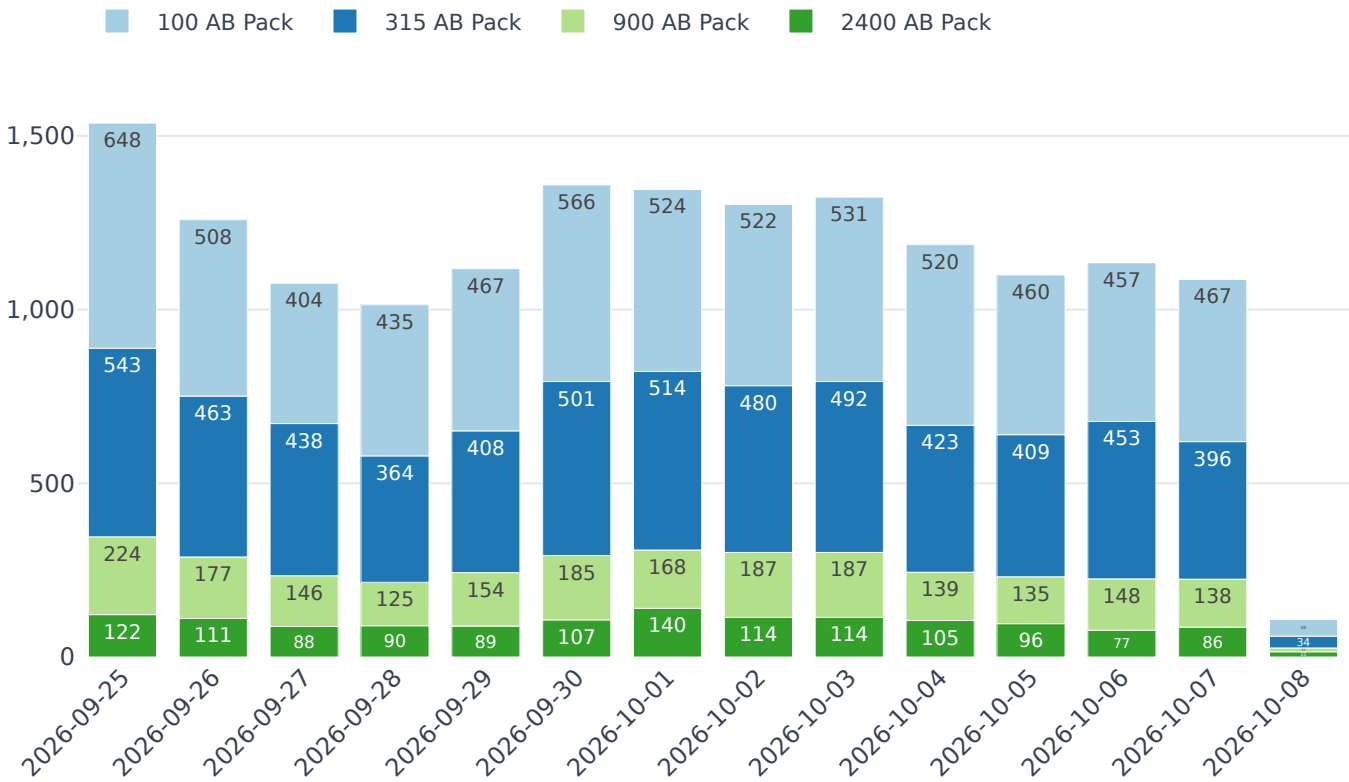
Last 24 months, current month to date



IAP packs

IAP Pack Purchases by Day

Last 14 days including today (today is partial)



Snapshot from run 2026-10-08T1716Z, generated 2026-10-08T17:16:11Z from commit af0c0668. The numbers were read from Snowflake once, when this page was generated, and never refresh.