

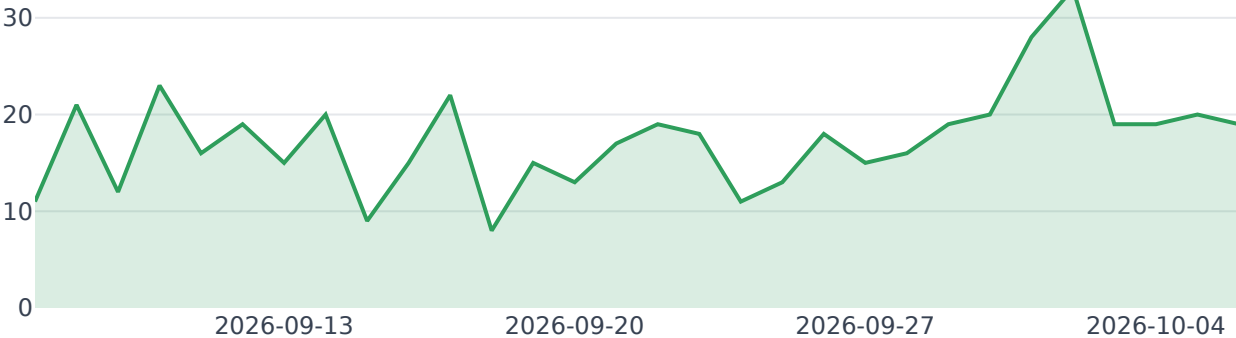
Travel

Travel metrics

Travel Users Per Day

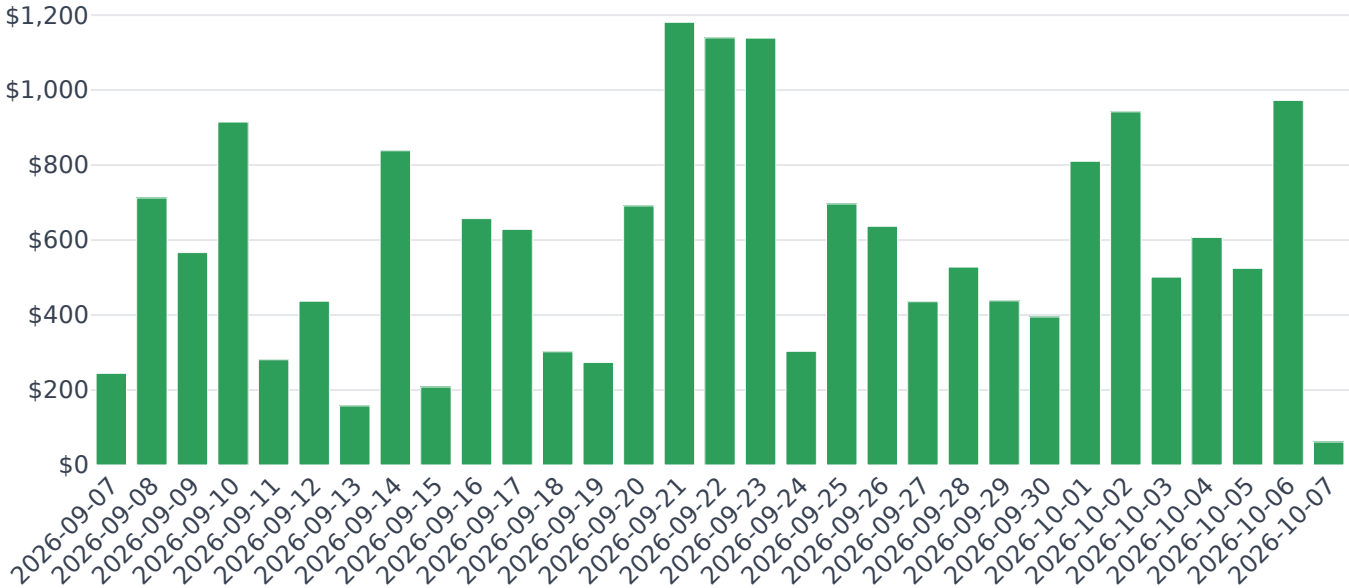
19

▼ 5.0% vs prior day



Travel Revenue Per Day

Last 30 complete days plus today so far



Travel Funnel

Users who opened travel versus users who booked, by day

Date	Users Clicked	Users Booked
2026-10-07	1,873	0
2026-10-06	4,800	19
2026-10-05	4,552	20
2026-10-04	4,760	19
2026-10-03	4,540	19
2026-10-02	4,794	33
2026-10-01	4,972	28
2026-09-30	4,750	20
2026-09-29	4,669	19
2026-09-28	4,574	16
2026-09-27	5,076	15
2026-09-26	4,568	18
2026-09-25	4,865	13
2026-09-24	4,382	11
2026-09-23	4,240	18
2026-09-22	4,313	19
2026-09-21	4,447	17
2026-09-20	4,757	13
2026-09-19	4,375	15
2026-09-18	4,339	8
2026-09-17	4,366	22
2026-09-16	4,394	15
2026-09-15	4,558	9
2026-09-14	4,538	20
2026-09-13	4,902	15

Date	Users Clicked	Users Booked
2026-09-12	4,172	19
2026-09-11	4,501	16
2026-09-10	4,900	23
2026-09-09	4,869	12
2026-09-08	4,433	21
2026-09-07	4,577	11

Snapshot from run 2026-10-07, generated 2026-10-07T17:17:53Z from commit 13b60bf0. The numbers were read from Snowflake once, when this page was generated, and never refresh.